



Irene Caviglia

SENIOR DIGITAL PRODUCT DESIGNER

 [/in/irenecaviglia](#)  [Portfolio](#)

I am a Senior Product Designer with 5+ years of experience in creating user-centred digital products for AI-driven platforms, mobile apps and websites. I have a proven track record of success in both early-stage start-ups and creative agencies, leading the design process from start to finish for complex B2B tools and high-performing consumer experiences. Skilled in UX strategy, scalable design systems and cross-functional collaboration. Experienced mentor. Quick to adapt to new areas of work. Focused on delivering solutions that are easy to use and have a positive effect on business.

WORK HISTORY

Senior UX/UI designer

[Mediaengine](#) | Milan - Remote | 2024-Present

- Delivered user-centered design solutions across mobile apps, e-commerce platforms, and marketing websites for a range of clients and industries.
- Designed and optimized mobile and web experiences to increase engagement and improve conversion rates.
- Acted as the primary point of contact on select projects, managing client relationships, timelines, and creative direction.
- Developed and maintained design systems, reusable components, and style guides to ensure consistency and streamline delivery.
- Adapted quickly to new domains, contributing UX expertise in fast-paced, cross-functional environments.

Product Designer (UX/UI)

[Peregrine.ai](#) | Berlin - Remote | 2019 - 2024

- Pioneered the product design function in a deep-tech startup, collaborating closely with machine learning and data science teams.
- Led end-to-end design of 3 core products, including a video analytics dashboard for fleet managers.
- Established scalable design processes and workflows tailored for a highly technical environment.
- Partnered with founders and stakeholders to shape product strategy and investor narratives.
- Contributed to successful early-stage funding by aligning design direction with proof-of-concept goals.

Web and Graphic Designer

Freelance | Berlin | 2016-2019

- Managed diverse graphic and web design projects, delivering client-aligned, engaging, and user-friendly designs.

CONTACT

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☎ +39 3883788226

📍 Italy/Remote

LANGUAGES

🇬🇧 Fluent

🇮🇹 Mother tongue

🇪🇸 Working Knowledge

CERTIFICATION

UX/UI Design Certificate

Corso UX.it | 2019

UX/UI Design Certificate

Career Foundry | 2017

EDUCATION

Interior Design (MSc)

Politecnico di Milano | 2015

Interior Design (BSc)

Politecnico di Milano | 2011

TOOLS & SKILLS

Figma · FigJam · Miro ·

Wireframing · User Flows ·

Prototyping · UX Writing ·

Accessibility ·

Responsive UI · Design Systems ·

User Research · Usability Testing

· Developer Handoff ·

Component Libraries · Basic

HTML & CSS · WordPress

(Breakdance) · Notion · Trello ·

Jira · Slack ·

Remote Collaboration · Agile ·

Architecture Thinking · Visual

Communication · Cross-

functional Collaboration ·

Multilingual Environments