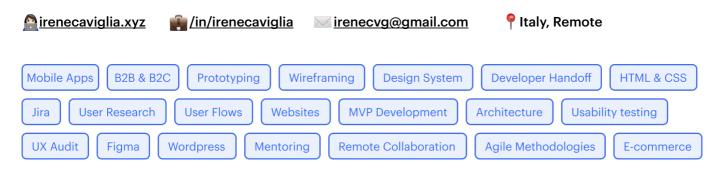# IRENE CAVIGLIA
Senior Product Designer

I bring together the agility of a startup with the expertise of an agency to create solutions that work for users, engineers and businesses.

👩 irenecaviglia.xyz   💼 /in/irenecaviglia   ✉️ irenecvg@gmail.com   📍 Italy, Remote

`Mobile Apps` `B2B & B2C` `Prototyping` `Wireframing` `Design System` `Developer Handoff` `HTML & CSS`
`Jira` `User Research` `User Flows` `Websites` `MVP Development` `Architecture` `Usability testing`
`UX Audit` `Figma` `Wordpress` `Mentoring` `Remote Collaboration` `Agile Methodologies` `E-commerce`

BIO

Senior Product Designer with **6+ years of experience in startups and agencies**. I design intuitive **B2B, SaaS, e-commerce, and mobile** products with a pragmatic mindset. I focus on **usability, accessibility**, and solid **design practices**, with experience in remote, international, cross-functional, and **agile teams**.

WORK HISTORY

Senior Product Designer (UX/UI)
MediaEngine | Milan, Remote | 2024 - 2025

Digital agency delivering web, mobile, and e-commerce experiences across industries.

- **Designed and delivered 10+ responsive web and mobile products**, including e-commerce platforms, aligning usability, accessibility, and brand goals using Figma.

- **Conducted UX audits** to identify pain points and improve flows across websites and apps, using wireframes, prototypes, and user feedback to guide iterations.

- **Built and maintained shared design systems and reusable UI libraries** to streamline delivery and ensure visual consistency across teams.

- **Managed weekly feedback loops** with clients and cross-functional teams, translating input into clear design decisions and specs for development.

- **Mentored junior designers** on UX best practices, design tools, responsive UI, and quality handoff practices, supporting team growth and project quality.

Product Designer (UX/UI)
Peregrine.ai | Berlin, Remote | 2019 - 2024

Computer vision–based AI startup focused on real-time video analytics.

- **Led UX research and design for the MVP** of a B2B platform that turned raw video data into actionable insights through AI, delivering interfaces that validated the concept and helped acquire early clients.

- **Collaborated daily with machine learning engineers, developers, and product teams** to align design with technical constraints and business goals.

- **Designed data-heavy dashboards and other 3+ products**, applying information architecture and interaction design to support early user validation.

- **Established scalable design processes**, including reusable components and documentation, to support a lean, fast-moving product team.

- **Contributed to early-stage funding success** by articulating product value through compelling interface design, user flows, and stakeholder-facing assets.

Web Designer
Freelance | Berlin, Remote | 2017- 2019

- Managed diverse web-design projects creating engaging user friendly Wordpress websites tailored to clients needs and brand identity

---

EDUCATION AND CERTIFICATIONS

UX/UI Design Certificate
CorsoUX.it | 2019

Completed a comprehensive, mentor-led UX/UI program focused on end-to-end product design. Key areas of study and practice included: User research, Wireframing, prototyping, and interaction design, UI principles,UX writing and microcopy design. Delivered a complete app/site project with portfolio-ready case study.

UX/UI Design Certificate
CareerFoundry | 2019

Completed a full-stack UX/UI bootcamp—conducted user research, prototyping/testing, accessibility, and developer handoff; developed 3+ practical projects under expert mentorship.

Interior Design (MSc)
Politecnico di Milano | 2015

Interior Design (BSc)
Politecnico di Milano | 2011

COURSES

Masterclasses

- "**Design Tokens: Powering Your Design System"**, Henry Dagget, 2024

- **"Design Systems: How to Craft Successful Components"**, Henry Dagget, 2024

Courses

- **"How To Design for Accessibility: for UX Designers (WCAG 2.2)"**, Liz Brown

- **"Agile Methods for UX Design"**, Laura Klein

- **"Accessibility: How to Design for All"**, IDxF

- **"Service Design: How to Design Integrated Service Experiences"**, IDxF

- **"UX Management: Strategy and Tactics"**, Frank Spiller

- **"100 Days of Code: The Complete Python Pro Bootcamp"**, Dr. Angela Yu

- **"The Web Developer Bootcamp 2025"**, Colt Steele