





Irene Caviglia

PRODUCT DESIGNER (UX/UI)

 irenecvg@gmail.com

 Italy, Remote

 irenecaviglia.xyz

 +39 3883788226

About me

With experience working with startups and design agencies, I **take a pragmatic, end-to-end approach: from lean research to product strategy and UI craft.** I've supported early-stage fundraising, established scalable design systems and workflows, and delivered B2B, SaaS, and e-commerce **products that balance user needs with technical and business constraints.**

Skills

- UX Audit
- Usability Testing
- Accessibility
- Design Systems
- Agile Workflow
- B2B SaaS
- Information Architecture
- AI & Data Visualization
- Cross-functional collaboration

Tools

- Figma
- HTML/CSS
- WordPress
- Breakdance
- Miro
- Notion

Certifications

- UX/UI Design Certificate**
Corso UX.it | 2019
- UX/UI Design Certificate**
Career foundry | 2017

Education

- Interior Design (MSc)**
Politecnico di Milano | 2014
- Interior Design (BSc)**
Politecnico di Milano | 2011

Work History

Senior Product Designer (UX/UI)

MediaEngine | Remote • 2024—2025

- E-commerce UX
- Mobile App Design
- UX Audit
- Designed web and mobile products end-to-end** for multiple client projects (e-commerce and responsive sites).
 - Worked as an in-house designer on the company's proprietary platform**, refining UX/UI patterns, flows and accessibility.
 - Conducted UX audits and usability tests** to support continuous improvements.
 - Mentored junior designers** on UX practices, component usage, and Figma workflows.

Product Designer (UX/UI)

Peregrine.ai | Berlin | 2020—2024

- MVP Design
- Video AI
- Dashboard UX
- First and sole designer**, defining UX direction, core flows, and the initial design system.
 - Designed AI-driven MVPs** (Dashcam app, Fleet Dashboard, CES demo) and translated complex video data into clear dashboards and prototypes.
 - Collaborated closely with founders and ML engineers** on product direction and rapid experiments.
 - Produced UX flows and prototypes used in early investor pitches, **supporting the company's first funding rounds.**

Web Designer

Freelance | Remote | 2017 - Ongoing

- End-to-end Delivery
- Custom WordPress Development
- SEO & Launch
- Designed and built custom WordPress sites from scratch** (no templates).
 - Delivered full UX/UI → development → SEO → domain & hosting setup.
 - Created accessible, responsive, brand-aligned websites.

Earlier Work Experiences

- Customer Service Specialist — Delivery Hero / SixT (2018—2019)
- Interior Architect — Unit-Berlin/ Mess.o.s Events (2014—2016)
- Product Designer — Fabien Dumas (2013)